

# *Di Loreto Implant Center and Dental Care, P.C.*



## **Meet the Doctors**

For generations, the Di Loreto family has provided professional medical care in a long standing

family tradition. The Di Loreto family has provided their neighbors with a pride and competence that only comes from a strong sense of community service.

Dr. David G. Di Loreto, director of Di Loreto Dental Care and Di Loreto Implant Center, inherited the legacy of excellence from his father, Dr. Gilbert Di Loreto, who began his Harper Woods practice more than 40 years ago. The practice was founded on the principle that neither quality nor professionalism shall ever be sacrificed in the care of patients. As a result, the most advanced dental technology in the country is combined here with kindness, patience and personal care. Di Loreto Dental Care and Implant Center integrates high-tech efficiency, advanced training and ongoing dental research with old-fashioned integrity.

David G. Di Loreto, an expert in the fields of Restorative and Cosmetic dentistry, graduated from the University of Michigan School of Dentistry in 1982. As he has expanded his dental practice, Dr. Di Loreto has continued advancing his dental education and expertise in the area of cosmetic and prosthetic dentistry. Dr. Di Loreto currently maintains membership in *The American Dental Association*, *The Michigan Dental Association*, *The Academy of General Dentistry*, *The American Academy of Cosmetic Dentistry*, and *The International Congress of Oral Implantology*. As well as being on staff at St. John Hospital in Detroit MI.

## **Practice Philosophy**

**“Neither quality nor professionalism shall  
ever be sacrificed in the care of patients”**

This has been a long-standing philosophy in my family. My Father established his dental practice in 1952 in this community. His highest priority was to provide the best care to his patients. I have continued on with this philosophy since graduating from the University of Michigan School of Dentistry in 1982. Our practice promotes the highest quality of care coupled with the unique ability to integrate the latest in available technology.

*--David G. Di Loreto, D.D.S.*

For 50 years the Di Loreto Family has been providing quality care with innovative techniques and practices of the time. This especially holds true today. Being one of the most advanced dental offices in the country allows Dr. Di Loreto and his staff to provide the most advanced care available in an atmosphere that is both comfortable and soothing.

## **Services Offered**

Di Loreto Implant Center and Dental Care, PC mixes high-tech efficiency, advanced training and ongoing dental research with old-fashioned integrity. As a result, the most advanced dental technology is combined here with kindness, patience, and personal care.

Dr. Di Loreto is a member of the *International Congress of Oral Implantologists*, *American Academy of Implant Dentistry*, *American Academy of General Dentistry*, *American Academy of Cosmetic Dentistry*, *Michigan Dental Association*, *American Dental Association*, *American Academy of Laser Dentistry*, *Detroit District Dental Society*, and is currently on staff at St. John Hospital in Detroit.

Our office is equipped with the most advanced technology available. This advanced technology promotes the highest quality in patient care.

**The Di Loreto Implant Center and Dental Care, PC offers the following services to our patients:**

- Cosmetic Dentistry
- Implant Dentistry
- All phases of General Dentistry

## **Cosmetic Dentistry**

### **Porcelain Veneers**

Porcelain Veneers are customized porcelain covers that are placed onto the teeth and bonded to the surface to conservatively recreate a smile. Veneers are more conservative as they require less removal of the original tooth's surface. With veneers, patients can expect straighter, whiter, more even-looking teeth.

### **Instant Orthodontics**

Porcelain Veneers are used to instantly straighten, reshape, and lighten teeth. When traditional orthodontics are not desired by the patient, veneers may be an option to instantly straighten teeth.

## **Bleaching**

It is inevitable that teeth become stained or yellowed over time. Bleaching is a quick and safe method of brightening your smile. Professional bleaching offers many advantages to over-the-counter options. The dentist's opinion as to treatment, custom trays, and highest quality materials all benefit the patient's whitening process. Tooth whitening can be achieved by in-office treatments or at-home kits provided by the dentist.

## **Bonding and Composite Fillings**

Composite Bonding is a technique that allows tooth-colored resin to be used to reshape teeth as well as fill cavities to enhance the cosmetic value of the smile. Composite bonding is used to improve the appearance of your teeth by fixing chipped or cracked teeth or reducing the gaps between teeth as well as replacing silver fillings with the more natural-looking resin filling.

## **Cosmetic Dentistry Questioner**

**Answering the following eight simple questions can help you identify what Cosmetic Dentistry can do for you.**

- Do you shy away from smiling your fullest when smiling in front of others?
- Do you cover your smile in front of others?
- Do you wish your confidence was greater when meeting people, in both professional and personal settings?
- Do you feel that your failure to smile confidently interferes with your professional relationships?
- Do you long for whiter teeth?
- Do your teeth appear crooked or uneven?
- Do you show too much gum when you smile?
- Is your smile naturally bright?

If you answered yes to any of these questions Cosmetic Dentistry can help you achieve the healthy, youthful-looking smile you long for.

## **Implants**

People lose one or more teeth for a wide variety of reasons, including infection, gum disease, accident or injury. When natural teeth are removed, many problems occur. The remaining teeth shift, rotate and become crooked. An improper bite will develop, making it very difficult to chew food properly. Spaces and gaps between teeth may cause embarrassment, problems with speech, and lack of self-esteem. When the jawbone is missing a tooth, it naturally recedes. This process is known as resorption. Missing several teeth can accelerate the resorption of the jawbone. Dental implants, when properly placed, can restore missing teeth, thereby eliminating these problems. People who have teeth replaced with dental implants report better ability to chew food and eat properly, renewed confidence while speaking, and better self-esteem.

Dental implants can often be used to replace missing teeth without using surrounding teeth for support. This is an effective, permanent method to replace missing teeth that typically lasts, as long or longer, than bridges or dentures. The implant functions like a tooth root, supporting prosthetic teeth. An implant can support a single tooth or several teeth.

Dental implants are increasingly popular alternatives to dentures and bridges. Implants function better and are more comfortable than dentures. They are especially useful when they can be used to prevent the dentist from using healthy teeth to make a fixed bridge or when the remaining teeth cannot support a bridge. Dental implants can also be used to support natural teeth when loose, preventing loss of those teeth.

Implants are constructed of various materials, such as titanium, which are safe materials that easily and effectively attach to the bone. The implant is secured to the bone during a surgical procedure, generally performed in the dental office.

The implant procedure is primarily done in three stages. The first stage is securing the implant to the bone. The second stage, osseointegration, is the period of healing for the jawbone. This healing period lasts approximately four months. The third stage is the attachment of the final restoration.

Thousands of people have enjoyed the numerous benefits of dental implants. Patients experience an increased self-esteem, better appearance and comfort, better ability to chew, and improved speech with their implants.

Di Loreto Implant Center and Dental Care, PC has a state of the art facility. This offers to you the latest techniques and procedures for your comfort.

# **General Dentistry**

## **Crowns and Bridges**

Porcelain crowns are used when the tooth structure cannot support a filling. Bridges are used to replace missing teeth using surround teeth for support.

## **Periodontal Care (The treatment of gum disease)**

Periodontal Disease can lead to loose teeth or even tooth loss. Proper care and maintenance is critical in your general health and welfare.

## **Endodontics (Root canal therapy)**

At times the tooth's nerve and surrounding pulp become damaged or destroyed by deep decay or injury. This can lead to painful and dangerous infections. Removing the nerve and pulp is necessary to promote better health of the patient.

## **Pedodontics (Children's dental care)**

Children are curious, they want to explore and learn about everything around them. We want your children to grow up without the negative impressions so many adults have today. We take our time to work with the comfort level of your child and allow them to learn about dental care in a positive and fun fashion.

## **TMJ Disorder Treatment**

TMJ disorders can be quite painful for the patient. The inability to open the mouth wide, pain behind the ears, clenching and grinding, worn teeth stiffness in jaw joint, teeth not touching when biting down, and clicking jaw are more commonly-known symptoms of a TMJ disorder. However, headaches, earaches, fainting, neck pain, shoulder or back pain, ringing in the ears, and dizziness are also symptoms of TMJ disorder.

## **Halitosis (Bad Breath)**

Halitosis can be an embarrassment for all. Talk with the doctor about Halitosis and the appropriate treatment for you.

## High-Tech Dentistry

**Di Loreto Implant Center and Dental Care, PC** is one of the only dental offices in the country that uses totally *integrated* software. This allows us to incorporate into each patient's file digital radiography (Shick™), patient photos, intraoral images and cosmetic imaging in a totally "paperless" environment. Patient files are accessed with all the available technology computers offer. Not only can radiographs be digitally manipulated to enhance the image to improve diagnostic quality, the radiation exposure is reduced by 81%! Also, there are no harmful developing chemicals released in to the environment.

We have the latest technology in providing total patient relaxation. Each chair has a digital flat screen TV where our patients can view DVD movies or music, patient education, Camera images, cosmetic imaging or enhanced radiographic images. This allows for the patient/doctor experience to be a more comprehensive and interactive experience in a relaxed comfortable atmosphere.

Our office is internet connected with the latest software creating a virtual "real time" office anywhere... anytime. Using the latest Internet Technology, remote connectivity software and UCR Dental Hardware ([www.ucrdental.com](http://www.ucrdental.com)) we can connect images, treatment plans, lab issues, consult with dentists at remote locations. At a moments notice we can pull up a patients profile and history to provide immediate action in emergencies anytime, day or night.

This entire experience offers you, the patient, the very best in the latest, "state of the art" comprehensive care.

## FAQ

### **What can Cosmetic Dentistry do for me?**

Take a careful look at your smile. Are your teeth worn, dark and stained? Do they have gaps or chips? Are they crooked? Do they stop you from smiling fully? Then perhaps you should consider cosmetic dental care. If you feel your smile could be better, chances are you're right. Having a beautiful smile entails so much more than appearances. It gives you confidence, an edge to face and improve your everyday activities—both professional and personal. The benefits of cosmetic dentistry are being discovered by more and more people everyday.

## **Is Tooth Bleaching safe?**

Bleaching is not harmful to the teeth as it simply removes stains. A very small percentage of patients report sensitivity after bleaching, however, this is completely reversible. Tooth bleaching is an excellent option to quickly brighten your smile.

## **What is Digital Radiography?**

Digital Radiography is the use of computers to x-ray the teeth. This reduces the amount of radiation exposure by over 80 percent. The digital radiograph allows the doctor to virtually manipulate the dental image enhancing the diagnostic quality in ways that cannot be achieved with typical dental x-rays.

## **What is Cosmetic Imaging?**

Cosmetic imaging allows the patient to see what their smile will look like BEFORE the procedure is completed. Sometimes, you are not fully aware of how much better your smile can be with simple dental procedures. Seeing your picture and how you can look post treatment can be quite revealing.

## **What is “Periodontal Disease”?**

Periodontal, or gum disease, is an infection of the gum tissue and supporting bone structure surrounding the teeth. Loose teeth and loss of teeth are inevitable if periodontal disease is not treated.

## **What are signs or symptoms of Periodontal Disease?**

If your gums bleed, are swollen or pull away from your teeth you may have periodontal disease. If your teeth are loose or feel unusual when you bite down, you may have periodontal disease. The severity of the disease must be determined by the doctor and appropriate treatment will follow to maintain healthy teeth and gums.

## **Are there any other health risks, besides tooth loss, which can be caused by Periodontal Disease?**

Absolutely, we all want to have a smile which is beautiful to look at. However, a beautiful smile can also promote your general health and well being. Correcting your teeth can make maintenance



of your teeth easier, thus promoting better care and health.

Studies have linked periodontal disease to an increased risk of heart attacks. A common strain of bacteria in dental plaque may cause blood clots. Periodontal disease allows the bacteria to enter the bloodstream, thus promoting an increased risk of heart attack.

## **Driving Directions**

**Di Loreto Implant Center and Dental Care, PC**

**20690 Vernier Rd**

**Harper Woods, MI**

**48225-1415**

**313-884-3050**

*866-884-3050(toll-free)*

*Located on the Southwest corner of Vernier Rd. and I-94.*

### **From I-696**

Take I-696 East towards Port Huron

Merge onto I-94 west

Take the 8 Mile Rd exit (exit number 225) towards M-102 / Vernier RD/8 Mile Rd.

Proceed straight through first light on service drive.

At second light ( Vernier Rd ) turn right.

Get into left hand lane and take first turn-around on Vernier Rd.

From turn-around get into right hand lane and proceed East on Vernier

Our driveway is approximately 100 yards on right hand side of the street before the freeway overpass.

### **From Detroit Via I-94**

Take I-94 East towards Port Huron

Take the 8 Mile Rd exit (exit number 225) towards M-102 / Vernier RD/8 Mile Rd

Merge on to Harper Avenue.  
Turn left onto Vernier Rd.  
Proceed over the I-94 overpass and across Harper.  
Get into left hand lane and take first turn-around on Vernier Rd.  
From turn-around get into right hand lane and proceed East on Vernier  
Our driveway is approximately 100 yards on right hand side of the street before the freeway overpass.

## **From the West via 8 Mile Rd**

Take 8 Mile Rd West  
8 Mile and Vernier Rd. split near the Eastland Shopping Center approximately 1 mile before our office. (*See map to right*)  
Stay to the right and you will automatically be on Vernier Rd.  
Our driveway is approximately 100 yards on right hand side of the street before the freeway overpass.

## **From Mack Avenue via Vernier Rd**

Take Mack Avenue East or West depending on your location  
Turn West on to Vernier Rd.  
Continue on Vernier towards I-94  
Proceed over the I-94 overpass and across Harper.  
Get into left hand lane and take first turn-around on Vernier Rd.  
From turn-around get into right hand lane and proceed East on Vernier  
Our driveway is approximately 100 yards on right hand side of the street before the freeway overpass.

## **Contact Information**

**Di Loreto Implant Center  
and Dental Care, PC**

**20690 Vernier Rd**

**Harper Woods, MI 48225-1415**

**313-884-3050 Phone**

*866-884-3050 (toll-free)*

*( Di Loreto Implant Center is located on the Southwest corner of Vernier Rd. and I-94.)*

## **HIPAA Notice of Privacy Practices**

**Di Loreto Implant Center and Dental Care, P.C.**

**THIS NOTICE DESCRIBES HOW MEDICAL INFORMATION ABOUT YOU MAY BE USED AND DISCLOSED AND HOW YOU CAN GET ACCESS TO THIS INFORMATION. PLEASE REVIEW IT CAREFULLY.**

This Notice of Privacy Practices describes how we may use and disclose your protected health information (PHI) to carry out treatment, payment, or health care operations (TPO) and for other purposes that are permitted or required by law. It also describes your rights to access and control your protected health information. "Protected health information" is information about you, including demographic information, that may identify you and that relates to your past, present or future physical or mental health or condition and related health care services.

### **1. Uses and Disclosures of Protected Health Information**

Your protected health information may be used and disclosed by your doctor, office staff and others outside of our office that are involved in your care and treatment for the purpose of providing health care services to you, to pay your health care bills, to support the operation of the doctor's practice, and any other use required by law.

**Treatment:** We will use and disclose your protected health information to provide, coordinate, or manage your health care and related services. This includes the coordination or management of your health care with a third party. For example, we would disclose your protected health information, as necessary, to a home health agency that provides care to you. Also, your protected health information may be provided to a physician to whom you have been referred to ensure that the physician has the necessary information to diagnose or treat you.

**Payment:** Your protected health information will be used, as needed, to obtain payment for your health care services. For example, obtaining approval for a particular procedure may require that your relevant protected health information be disclosed to health plan to obtain approval for that procedure.

**Healthcare Operations:** We may use or disclose, as needed, your protected health information in order to support the business activities of your doctor's practice. These activities include, but are not limited to, quality assessment activities, employee review activities, training of students, licensing, and conducting or arranging for other business activities. In addition, we may use a sign-in sheet at the registration desk where you will be asked to sign your name. We may also call you by name when the doctor is ready to see you. We may use or disclose your protected health information as necessary, to contact you to remind you of your appointment.

We may use or disclose your protected health information in the following situations without your authorization. These situations include: as required by law, Public Health issues; as required by law, Communicable Diseases; Health Oversight: Abuse or Neglect; Food and Drug Administration requirements; Legal Proceedings: Law Enforcement: Coroners, Funeral Directors, and Organ Donation; Research; Criminal Activity and National Security; Worker's Compensation; Inmates; Required Uses and Disclosures: under the law, we must make disclosures to you and when required by the Secretary of the Department of Health and Human Services to investigate or determine our compliance with the requirements of Section 164.500.

**Other Permitted and Required Uses and Disclosures Will Be Made Only With Your Consent, Authorization or Opportunity to Object unless required by law.**

**You may revoke this authorization,** at any time, in writing, except to the extent that your doctor has taken action in reliance on the use or disclosure indicated in the authorization.

**Your Rights:**

The following is a statement of your rights with respect to your protected health information.

**You have the right to inspect and copy your protected health information.** Under federal law, however, you may not inspect or copy the following records; psychotherapy notes; information compiled in reasonable anticipation of, or use in, a civil, criminal, or administrative action proceeding, and protected health information that is subject to law that prohibits access to protected health information.

**You have the right to request a restriction of your protected health information.** This means you may ask us not to use or disclose any part of your protected health information for the purposes of treatment, payment, or healthcare operations. You may also request that any part of your protected health information not be disclosed to family members or friends who may be involved in your care or for notification purposes as described in this Notice of Privacy Practices. Your request must state the specific restriction requested and to whom you want the restriction to apply.

Your doctor is not required to agree to a restriction that you request. If the doctor believes it is in your best interest to permit use and disclosure of your protected health information, your protected health information will not be restricted. You then have the right to use another healthcare provider.

**You have the right to request to receive confidential communications from us by alternative means or at an alternative location. You have the right to obtain a paper copy of this notice from us,**

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upon request, even if you agreed to accept this notice alternatively i.e. electronically.

**You may have the right to receive an accounting of certain disclosures we have made, if any, of your protected health information.**

We reserve the right to change the terms of this notice and will inform you by mail of any changes. You then have the right to object or withdraw as provided in this notice.

**Complaints**

You may complain to us or the Secretary of Health and Human Services if you believe your privacy rights have been violated by us. You may file a complaint with us by notifying our privacy contact of your complaint. **We will not retaliate against you for filing a complaint.**

This notice was published and becomes effective on/or before **April 14, 2003.**